

2024 Management Institute

Marina Inn Grande Dunes, Myrtle Beach, SC

Tentative Schedule

Monday, April 22, 2024

4:00 - 11:30 p.m. Parlor Reception - Hospitality Suite
Dinner on your own

Tuesday, April 23, 2024

Breakfast Buffet Breakfast provided
8:30 - 8:45 a.m. Welcome, Awards, Election of Class President
8:45 - 9:45 a.m. "Your Brand Sucks" - Keynote – Ernie Harker
9:45 - 10:00 a.m. Break
10:00 – 11:00 a.m. "Retail Execution Standards" Jeff Gavin, Constellation Brands
11:00 - 11:10 a.m. Break
11:10 - 12:10 p.m. "Budget Sheets. What am I missing?" Jim Berner, Meridian Associates
12:10 - 12:30 p.m. Class Picture
12:30 - 1:45 p.m. Lunch - on your own
1:45 - 2:30 p.m. "Cyber Security" Amir Madani, Federated Insurance
2:30 – 2:45 p.m. Break
2:45 - 3:30 p.m. "Fossil Management" Will Berry, Berico Fuels; Zach Bumgarner, Bumgarner Oil; Jordan Harrell, Jernigan Oil Company; Rogers Clark, Sampson-Bladen Oil Company
3:30 - 4:30 p.m. "Accident Highway Safety" Trooper CS Baker, NCSHP
6:15 – 9:30 p.m. Dinner and Entertainment at Top Golf
(Transportation provided by ENVENTS. Meet in Lobby at 6:15pm, leave by 6:30pm. Return to hotel at 10:00m)

Wednesday, April 24, 2024

Breakfast Buffet Breakfast provided
8:30 - 9:15 a.m. "AST Compliance / SPCC Plans – What you don't know" Rohit Shetty, Geological Resources; Amanda Hensley, Superior Services; Tim Laughlin, NCPCM
9:15 - 9:30 a.m. Break
9:30- 10:15 a.m. "Future of Fuel" Motiva
10:15-11:00 a.m. "Social Media Campaigns" Hannah Lorange, NCPCM
11:00 - 11:15 a.m. Break
11:15 - 12:00 p.m. "Bits and Pieces of the Industry" Gary Harris, NCPCM; Tim Laughlin, NCPCM; Lars Simonsen, Simonsen Law Firm, PC.
12:00 - 12:15 p.m. Rookie Award