

# 2024 Management Institute

## Marina Inn Grande Dunes, Myrtle Beach, SC

### Tentative Schedule

#### Monday, April 22, 2024

4:00 - 11:30 p.m. Parlor Reception - Hospitality Suite  
Dinner on your own

#### Tuesday, April 23, 2024

Breakfast	Buffet Breakfast provided
8:30 - 8:45 a.m.	Welcome, Awards, Election of Class President
8:45 - 9:45 a.m.	“Your Brand Sucks” - Keynote – Ernie Harker
9:45 - 10:00 a.m.	Break
10:00 – 11:00 a.m.	“Retail Execution Standards” Jeff Gavin, Constellation Brands
11:00 - 11:10 a.m.	Break
11:10 - 12:10 p.m.	“Budget Sheets. What am I missing?” Jim Berner, Meridian Associates
12:10 - 12:30 p.m.	Class Picture
12:30 - 1:45 p.m.	Lunch - on your own
1:45 - 2:30 p.m.	“Cyber Security” Amir Madani, Federated Insurance
2:30 – 2:45 p.m.	Break
2:45 - 3:30 p.m.	“Fossil Management” Will Berry, Berico Fuels; Zach Bumgarner, Bumgarner Oil; Jordan Harrell, Jernigan Oil Company; Rogers Clark, Sampson-Bladen Oil Company
3:30 - 4:30 p.m.	“Accident Highway Safety” Trooper CS Baker, NCSHP
6:15 – 9:30 p.m.	Dinner and Entertainment at Top Golf (Transportation provided by ENVENTS. Meet in Lobby at 6:15pm, leave by 6:30pm. Return to hotel at 10:00pm)

#### Wednesday, April 24, 2024

Breakfast	Buffet Breakfast provided
8:30 - 9:15 a.m.	“AST Compliance / SPCC Plans – What you don’t know” Rohit Shetty, Geological Resources; Amanda Hensley, Superior Services; Tim Laughlin, NCPCM
9:15 - 9:30 a.m.	Break
9:30- 10:15 a.m.	TBD
10:15-11:00 a.m.	“Social Media Campaigns” Hannah Lorance, NCPCM
11:00 - 11:15 a.m.	Break
11:15 - 12:00 p.m.	“Bits and Pieces of the Industry” Gary Harris, NCPCM; Tim Laughlin, NCPCM; Lars Simonsen, Simonsen Law Firm, PC.
12:00 - 12:15 p.m.	Rookie Award